



Live vital!

Did you know the many positive effects on health of 100% pure, pasteurised and whole camel milk? Then learn about the VITAL CAMEL MILK™!



Healthy!

- ➔ The VITAL CAMEL MILK™...
... is rich in non-saturated fatty acids, iron and Vitamin B & C
- ➔ ... is a valuable alternative for those persons suffering from milk allergies (Except lactose intolerance!)
- ➔ ... has proven beneficial effects on diabetes, heart disease and peptic ulcers



Natural!

- ➔ The Camels ...
... browse more than two hundred diverse and precious plant species
- ➔ ... feed exclusively on vegetation of unspoiled savannah, far from any industry, car traffic and agriculture with chemical inputs

Maintainable!

- ➔ The VITAL CAMEL MILK™ ...
... has a guaranteed shelf life of 10 days (refrigerated at +2° - +5° C)
- ➔ ... is milked, treated and processed under strict hygienic conditions



Wholesome!

The VITAL CAMEL MILK™ is the worlds first 100% pure, wholesome camel milk: pasteurised and processed without any preservatives.

The VITAL CAMEL MILK™ is available in Nairobi at health food stores like HEALTHY U and selected supermarkets.



VITAL ... what?!

Do you share the common images about camel milk: a dirty liquid of yellowish colour, badly smelling with a sour taste? ...

Then what would you think, if a company advertises their camel milk based products with terms like *whole*, *pure* or even *health food*? Sounds like a fake?

This is not a fake. That company exists and it is serious about its promises: it is the VITAL CAMEL MILK Ltd., from Nanyuki. This new Kenyan enterprise just relies on the naturally given health qualities of camel milk.



Image1: Delivery of the VITAL CAMEL MILK™

What is the secret of camel milk? Since centuries nomadic people have been using camel milk to recover from illness and disease. Today's scientists have discovered that it has health effects on diabetes, heart disease and peptic ulcers. Camel milk has also anti-allergic effects. Yes, indeed ...

Camels use to browse more than two hundred different plant species. VITAL CAMEL MILK Ltd. takes it's raw milk from the diverse, unspoiled environment of Northern Kenya's dryland savannah. So this milk is purely organic.

Surprisingly to most people camel milk is snow-white and full-bodied. Due to hygienic milking practice, efficient collection, pasteurisation and permanent refrigeration the shelf life of the VITAL CAMEL MILK™ is beyond that of any other milk.

It all starts with proper milking and a permanent bacterial control of the fresh delivered raw milk (Image2).



Image2: Any milk has to pass several analyses and tests to retain the high standards

The company takes huge efforts to train pastoralists in Northern Kenya on hygienic milking. The trainers are also private milk collectors in their home regions subcontracted

by VITAL CAMEL MILK Ltd. A special cooling chain with stainless containers and cooling hubs has been established to assure a safe and hygienic milk transport from pastoralists to the dairy. There the milk is pasteurised, cooled, packed, and kept in the cold store at constant temperatures (Image3). No preservatives are used - it is 100% pure milk.



Image3: Hygiene is one of the most important issues in the company philosophy of VITAL CAMEL MILK Ltd.

The company's visions are clear: First, to offer a high quality health product to a newly emerging market. Secondly, to act fair to customers and producers. Finally, to create jobs and just, permanent income for poor pastoralists.

Interested? The dairy and the camel herd owners welcome visitors. Just write and ask for an appointment: email@vitalcamelmilk.com

For further information see also: www.vitalcamelmilk.com